

2022-2023

TO-1



College of Arts,
Science &
Commerce (Autonomous)

SIES

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

Report on Utkarsha 2023

Date: 2nd February 2023

Title: Pehchaan Kaun? - The Trivia Quiz

Pehchaan Kaun, A trivia quiz event related to advertisements and brands organised by the Department of Mass Media in Utkarsha 2023 at SIES College of Arts, Science and Commerce, Sion W.

Objectives of Program:

1. To create a Social Engagement
2. To increase a Social Awareness
3. To inculcate event management skills

Program:

Date	Topic	Registration	Feedback / Attendance Participation
2 nd February 2023	Pehchaan Kaun? - The trivia quiz	30	60

Methodology:

Pehchaan Kaun, A trivia quiz event related to advertisements and brands organised by the Department of Mass Media in Utkarsha 2023 at SIES College of Arts, Science and Commerce, Sion [W] on 2nd February 2023.

- Three rounds in the event.
- Each team was given a movie dialogue which was their team's name throughout the event.
- In each round, teams raise the cards with their team's name to answer first.

- The first round was to guess the jingle which had 25 questions.
- The participants in the next round will have to face a set of 15 questions wherein they had to guess the logo.
- The next round was the final round and only 3 teams moved to the next round.
- The last round was to guess the brand with the help of the tagline which had 5 questions.
- The team that managed to answer first, was the winner.

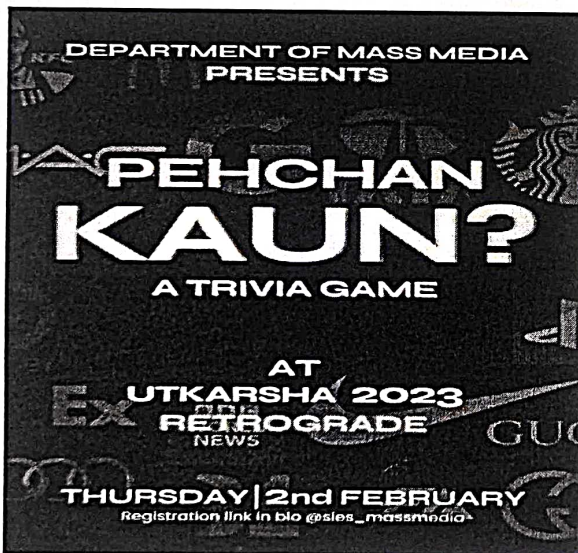
Program outcome:

The feedback of participants reflects the following points:
This event helped the students inculcate:

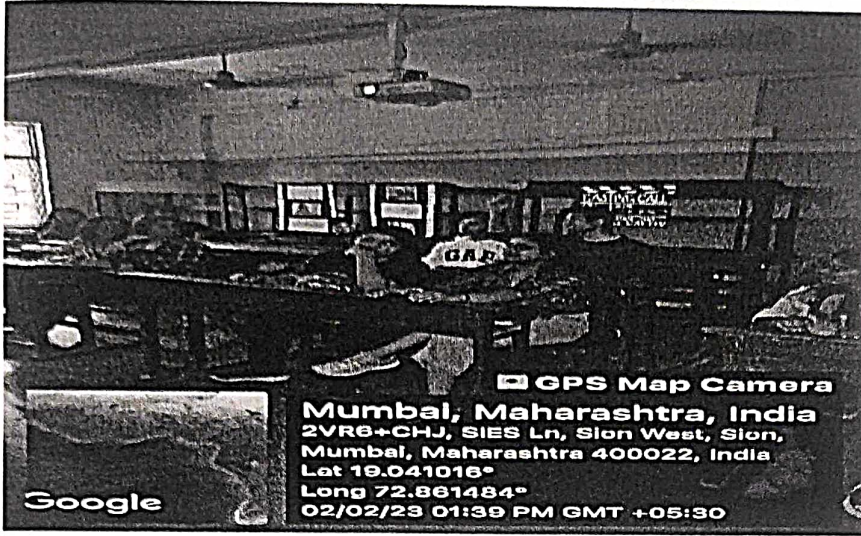
1. Leadership Skills
2. Decision-making abilities
3. Creative thinking

Annexures to the Report:

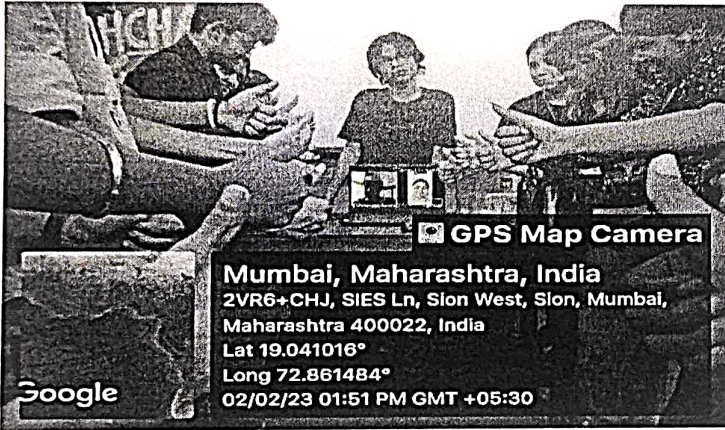
Annexure 1: Flyer:



Annexure 2: Pictures



Participants figuring the product displayed on the screen



Students of FYBAMMC and SYBAMMC showcasing their love for the Faculty and Co-ordinator of the Department of Mass Media on Teams app

WINNERS:



2nd Prize presented by the Event-in-Charge to the students of SYBAMMC



1st Prize presented by the Event-in-Charge to the students of FYBSC

Annexure 3: Participants list

SR.NO	Name	Department	Roll No	Contact No.
1	Parth Agnihotri Nathan James	FYBAMMC FYBAMMC	FMM222304 FMM2223051	9321427018 9820500959
S	Neha Kable Komal Kharat	FYBSCIT FYBSCIT	F1172223036 F1172223044	9867314987 8652110918
3	Anusha Shama Hegde Shravya. Shettigar	FYBAMMC FYBAMMC	FMM2223025 FMM2223086	7715908813 7400409575
4	Tirtha Kale Rehat Bajaj	TYBAMMC TYBAMMC	TMM223089	992077183
5	Mishree Shah Gauri Surve	FYBAMMC FYBAMMC	FMM2223082 FMM2223096	9967415779 8828489993
6	Sanchaita Sarang Thube	FYBMS FYBMS	FMS2223018 FMS2223100	7304448025 9920453950
7	Piyush Chak Steven Soman	SYBSCIT SYBSCIT	S117222311 S1172223102	9137227936 8286265537
8	Thea Pardal Kirtika Iyer	SYBAMMC SYBAMMC	SMM2223069 SMM2223031	7700044229 9324117739
9	Anurag Zalte Roshan konar	SYBAMMC SYBAMMC	SMM2223106 SMM2223043	7219044171 81049 41633
10	Christina Joy Joy Manikumar	SYBAMMC SYBAMMC	SMM2223049 SMM2223038	7900195174 9167553222
11	Sonali Mishra Vibhuti Sarang	FYBAMMC FYBAMMC	FMM2223045 FMM2223073	8800823342 8108278995
12	Arya Singh Natasha Nair	FYBA FYBA	FA2223448 FA2223435	9167383015 8879724969
13	SNitya Savanur	FYBAMMC	FMM2223078	9321448221

	Kajal Tiwari	FYBAMMC	FMM2223099	9833327942
14	Sanya Shetty Hetvi Vasa	FYBA FYBA	FA2223450 FA2223493	9594384819 9004702290
15	Aumyaa varrier Srikarya iyer	FYBA FYBA	FA2223350 FA2223130	9152100769 9324420014
16	Tusshar varma Tanay	FYBAMMC	FMM2223101 FS2223215	9326216533 9326216533
17	Nahush Phadke Nitin Kumar	FYBAMMC FYBAMMC	FMM2223060 FMM2223052	81047189059 440060994
18	Nandita Murali Raji Ramanujan	TY PSYCHOLOGY TY PSYCHOLOGY	TA2223458 TA2223463	7506242738 9900855771
19	Vaishnavi Tanuja	TYBAMMC TYBAMMC	TMM2223062 TMM2223033	8452829935 9867152782
20	Rukmini Anantha Narayanan Janhavi Vedak	TYBAMMC TYBAMMC	TMM2223058 TMM2223079	8879730079 8169192994
21	Vishal kamuni Akshat kamath	FYBAMMC FYBAMMC	FMM2223032 FMM2223031	9619153691 8433749914
22	Anisha Bagal Nandita Reghu	TYBAMMC TYBAMMC	TMM2223005 TMM2223038	9967075501 9221847102
23	Riya Vaidya Aanchal Chaudhary	TYBAMMC TYBAMMC	TMM2223078 TMM2223086	7506123350 9137673121
24	Gitesh Anand Rane Dattatreya Kartik	FYBAMMC FYBAMMC	FMM2223070 FMM2223015	9321763809
25	Vidhi Ruparaliya Pranati Nair	FYBAMMC FYBAMMC	FMM2223072 FM2223066	9967114938 9980320916
26	Saniya Shetty Hetvi	FYBA FYBA	FA2223450 FA2223493	9594384819 9004702290
27	Musab Ansari Shivansh saluja	FYBAMMC FYBAMMC	FMM2223005 FMM2223090	8591250180 8318810654
28	Nandita Raji	TYBA TYBA	TA22234508 TA22234563	7506242738 9900855771
29	Marriappan Neelmayee khot	TYBAMMC TYBAMMC	TMM2223026 TMM2223025	9137864581 9869816399
30	Shaikh Umera Shaikh Taiba Mansoor Ahmed	FYBSCDS FYBSCDS	FDS2223046 FDS2223045	7208756141 8291941914

Rv
Ms. Rajeshwari V
Event Coordinator
Department of Mass Media
2-02-2023

[Signature]
PRINCIPAL
Principal
WES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.

[Signature]
Dr. Vaneeta Raney
Course Coordinator
Department of Mass Media
2-02-2023

